


# ELECTRIFICATION U.S. SYMPOSIUM SERIES

## Pathways to Decarbonization in the Western U.S.

July 11-12, 2019 | Berkeley, California

Hosted by  and 

With Participation from  California ISO

## EVENT SPONSORSHIP PACKAGES

The Electric Power Research Institute (EPRI) is bringing together electricity sector stakeholders through its Electrification 2019 U.S. Regional Symposium Series in Berkeley, CA, Brooklyn, NY, and San Antonio, TX, to discuss and explore the benefits and opportunities associated with efficient electrification at a more regional level. Utility leaders, regulators, researchers, academia, vendors, economic development groups, and energy users from diverse manufacturing, agriculture, buildings, and transportation sectors will meet to explore the costs and benefits to electricity consumers, providers, and society; learn about advanced electric technologies; and share success stories, comprehensive strategies, and opportunities for implementation.

Be part of this important event by becoming a conference sponsor.

To secure your spot, contact:  
[ElectrificationUS@epri.com](mailto:ElectrificationUS@epri.com)

## Platinum Level

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### \$25,000

#### Registration

Five (5) complimentary conference registrations (for employees or customers)

#### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

#### Welcome Reception

In addition to the benefits listed above, Platinum Sponsors will be given shared recognition and visibility at the conference welcome reception — the first opportunity for attendees to network and interact with sponsors.

#### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

#### Conference Mobile App

- Logo with 100-word description
- Banner Ad

#### Tote Bag

Platinum Sponsors will have their logo displayed on a recyclable tote bag created for each event, provided sponsorship agreements are executed and artwork provided in time for the bag's production.

## Gold Level

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### \$15,000

#### Registration

Four (4) complimentary conference registrations (for employees or customers)

#### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

#### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

#### Conference Mobile App

- Logo with 75-word description

## Silver Level

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### \$10,000

#### Registration

Three (3) complimentary conference registrations (for employees or customers)

#### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

#### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

#### Conference Mobile App

- Logo with 50-word description

## Bronze Level

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### \$5,000

#### Registration

Two (2) complimentary conference registrations (for employees or customers)

#### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

#### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

#### Conference Mobile App

- Logo with 25-word description